



# Professional email signature

Discover how to manage in a simple and centralized way the email signatures of all users. An email signature is just like a digital business card — it tells people who you are, what you do, and gives clues about how professional your company is.

Your signature and that of your colleagues should look consistent to make your corporate identity stand out. This is why Qboxmail has developed a tool to help you manage digital signatures in just a few clicks.y.

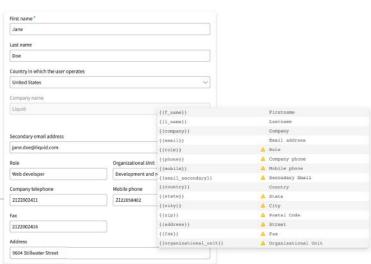


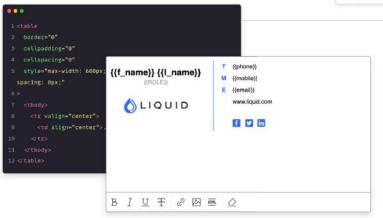
# CENTRALIZED SIGNATURE MANAGEMENT

Manage domain signatures directly from the Control Panel and easily apply a professional signature to all users

#### Personal data and variables

Thanks to a series of placeholders, you can use your users' data (e.g. name, last name, role within the company...) to fill in each email signature automatically.



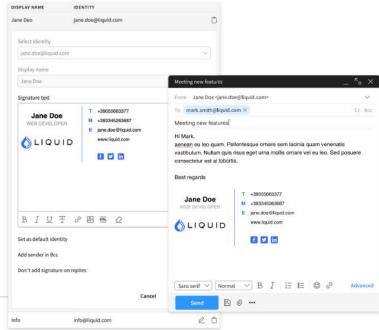


#### Text editor/HTML

You can add an email signature template through the text editor in Control Panel, both in plain text or HTML form. When you are satisfied with its look, just apply the template to add your brand new company email signature to all users within your domain.

### Single user signature and identity

You can always manage the email signature and/or identity linked to a single account in a centralized manner, should you need it. In addition, if you create a new email address for your company, you can edit the email signature template to allocate the details of the new identity in question.





## Management of email signatures via API

Our complete set of API solutions helps you manage, customize, and update the email signatures of your users easily. Your collaborators will be able to send new messages with an automatically updated signature without having to change anything themselves.



Email signatures are an excellent tool for enhancing the identity and credibility of your company. However, it is essential to follow a number of best practices when designing a signature template.

#### **Essential information only**

Avoid unnecessary information and providing too many contact details, so as not to confuse recipients.

#### **Text or HTML**

Always create a text or HTML signature. Do not add your signature as an image because many clients automatically block the downloading of images.

#### Consistency with the brand

It is important to maintain visual consistency with the branding design guidelines, to show professionalism.

#### The right images

Do not insert excessively large images, so as not to slow down the downloading of your message.

#### **Keep it concise**

Avoid inserting unnecessary disclaimers on privacy and/or violation of correspondence. They have no legal value and no one reads them.